

ADDRESSING PRIVACY PROTECTION: CHARTING A PATH FOR APEC

APEC DATA PRIVACY WORKSHOP CHIANG RAI, THAILAND DUSIT ISLAND RESORT ROOM YOGI FEBRUARY 13, 2003

09:00 Welcome by Mr. Peter Ferguson, Co-Chair of the E-Commerce Steering Group (ECSG)

09:10 Keynote Address: Developing the Digital Economy: The Importance of Innovation, Growth & Protecting Data Privacy

The Keynote speaker will address the importance of developing an approach to privacy protection on a global level that will fuel trust in e-commerce transactions, while at the same time ensuring policies that will promote growth of cross-border trade, online communications and innovation.

Keynote Speaker: *Kunying Dhipvadee Meksaawan, Permanent Secretary, Ministry of Information and Communications Technology, Thailand*

09:45 Panel I – Addressing Privacy and Ensuring Global Information Flows: Business Perspectives

Business and consumer groups will present flexible implementation scenarios in order to begin a dialogue on how trans-border data flow requirements can be accommodated and privacy protections can be ensured. These presentations will be geared towards giving practical guidance to global enterprises that are looking to comply with national privacy regulations.

- *Ms. Helen Woolett, Public Affairs Manager and AP Privacy Project Manager, IBM Australia*
- *Mr. Murray Long, Privacy Consultant and President, Murray Long & Associates, Canada*
- *Mr. Naoshi Shima, Executive Consultant, NEC Corporation, and Japanese Sherpa, GBDe, Japan*

11:15 Panel II – Implementing Data Privacy Principles: How Are Governments Making it Work in the Real World?

Panelists will talk about how APEC Economies are implementing privacy protections in their domestic laws, policies and regulations, and will present both best practices and problems encountered in those implementation processes.

Speakers:

- *Mr. Blair Stewart, Assistant Commissioner, Office of the Privacy Commissioner, New Zealand*
- *Mr. Raymond Tang, Privacy Commissioner for Personal Data, Office of the Privacy Commissioner for Personal Data, Hong Kong China*
- *Professor Masao Horibe, Professor of Law, Chuo University, Japan*
- *Mr. Ouyang Wu, Director, Informatization Office, State Council, China*

12:45 Lunch

14:30 Panel III – Enforcing Against Privacy Misrepresentations: The Relationship between Public Sector Enforcement and Self-Regulation

The focus of this panel will be on enforcement mechanisms that address harms resulting from the misuse of personal data, and how they can improve the viability of self-regulatory initiatives.

Speakers:

- *Ms. Maureen Cooney, Legal Advisor for International Consumer Protection, Federal Trade Commission, United States*
- *Professor Yu-Chi Wang, Shih-Hsin University, Chinese Taipei*
- *Dr. Thaweesak Koannantakool, Director of the National Electronics and Computer Technology Center (NECTEC), Thailand*

16:00 Panel IV – Building Compatible Approaches to Data Privacy Protection: Charting a Path for Data Privacy in APEC

Panelists will discuss the potential benefits to e-commerce to the APEC region of developing data privacy principles. In addition, they will focus on the experiences of other organizations in adopting such principles, and will talk about the possible positive outcomes of working together to develop compatible approaches to privacy protection in the region.

Speakers:

- *Mr. Peter Ford, First Assistant Secretary, Information and Security Law Division, Attorney-General's Department, Australia*
- *Mr. Chungtong Opassiriwit, Director of the Office of Official Information Commission, The Office of the Permanent Secretary for the Office of the Prime Minister, Thailand*
- *Mr. Yeong-Su Jeong, Director of the Personal Data Protection Center, Korea Information Security Agency (KISA), Korea*
- *Mr. Joseph Alhadeff, Senior Vice President & Chief Privacy Officer, Oracle Corporation, United States*

17:15 Summary Discussion by Chair and Panelists

Panelists from panels 1-4 will summarize and highlight the key outcomes of the previous four sessions. Their discussion will focus on identifying recommendations for next steps that the ECSG can take related to data privacy.